

# **Crypto Airdrop Legitimacy Checklist**

With this checklist, readers can better evaluate the legitimacy of a crypto airdrop before participating, thereby reducing the risk of falling victim to scams and maximizing the potential benefits of legitimate opportunities.

## Project Details:

- Project Purpose: Understand the project's goal and how the airdrop fits into its roadmap.
- Whitepaper: Check for a detailed whitepaper outlining the project's technology, team, and tokenomics.
- Roadmap: Review the project's roadmap to see if the airdrop aligns with upcoming milestones.

## Team Transparency:

- Team Information: Verify the identities and backgrounds of the team members. Look for LinkedIn profiles, GitHub contributions, or mentions in reputable crypto communities.
- Previous Projects: Research if team members have been involved in successful projects.

## **Community Engagement:**

- Social Media Presence: Check the project's presence on major social media platforms (Twitter, Telegram, Discord, etc.). Look for active engagement with community members.
- Community Channels: Join official Telegram or Discord channels to interact with community managers and ask questions about the airdrop.
- Announcements: Ensure the airdrop is announced on official channels and websites, not just through third-party aggregators.

## Tokenomics and Distribution:

- Token Allocation: Understand how tokens are allocated and distributed. Look for transparency in token distribution plans.
- Vesting Schedules: Check if there are vesting schedules for team members and advisors to ensure long-term commitment to the project.
- Utility of Tokens: Determine the utility of the tokens being distributed. Are they integral to the project's ecosystem or primarily for speculative purposes?

## Security Measures:



- Smart Contract Audit: If possible, check if the project's smart contract has been audited by reputable firms. Audits reduce the risk of vulnerabilities and potential scams.
- Wallet Security: Be cautious of airdrops that require you to provide sensitive information like private keys. Legitimate airdrops typically do not ask for private keys.

## Project Legitimacy Signs:

- Partnerships: Look for partnerships with reputable organizations or existing projects in the blockchain space.
- Media Coverage: Check if the project has been covered by credible crypto news outlets or influencers.
- Community Feedback: Research feedback from other users who have participated in previous airdrops or interacted with the project.